



D U V V A



M E D I A K I T

THE DUVA SHOW

The Duva Radio Show, starring Anthony Duva is the first national syndicated radio show to launch from internet radio and is a weekly, 'live' 60 minute radio show. It is a news and entertainment format show covering diverse topics ranging from politics to entertainment to destination travel. We are heard both on the internet and on terrestrial radio stations. The show is also placed on a podcast site and made available for download to portable devices such as iTunes and iPods.

Our flagship station is Unregular Radio at www.Unregularradio.com owned by **Slip and Fall Media Group**. UNregular Radio is a 24/7 online stream focusing on local content, with every show going out live from studios in downtown Boston. With crisp audio and stellar programming, Unregular Radio delivers a broadcast quality unmatched by any other Boston radio station. Unregular Radio offers everything regular Boston radio does not, without the wagging finger of corporate or big brother. This is radio unleashed, radio that is rough around the edges.

The Anthony Duva Show also podcasts our episodes so that even those who do not listen live can catch up either by streaming them online or downloading them into their iPod, Zune, computer or other mp3 player. The Duva Show may be heard on our own website at www.theinsidermag.com

The Duva Show's podcast site is located at www.insidermagradio.podomatic.com and according to internet tracking ranks 128th among 4000 news and entertainment shows. Internet Radio is also making its way into vehicles with Blaupunkt leading the way. Look for Internet radio in new cars starting with 2011 models.

The Duva Radio Show is also heard on terrestrial radio stations across the United States. Our terrestrial stations target all people male and female 18+ and are program oriented radio stations.

Over 2.7 million people listen to terrestrial radio in the United States and these stations broadcast a select group of local and national programming including news, local church activities, public service and local sports.

The Duva Show offers a rich range of programming and we average well over a 1000 listeners every episode. Advertising on the Duva Show provides unique exposure to consumers in the 21-45 demographic. The Duva Show pipes your message directly into homes, workplace and headphones on the go. Live broadcasts are interactive and form strong memories of branding that are shared and revisited with others.

Tune in and listen to The Duva Show and experience a show that will earn a real place in your heart.

THE DUVA SHOW RATE CARD:

ONE (1) 30 SECOND SPOT:	\$50.00
TWO (2) 30 SECOND SPOTS IN A ONE HOUR BLOCK:	\$75.00

TERMS:

Advertisers may commit to:

Month to month
13 week block
Six months
Twelve months

All advertisers will be invoiced monthly for commercial spots played during that month. Advertisers who commit to a 13 week block will be given the 13th week free of charge. Advertisers who commit to six months will be given an additional 5% discount. Advertisers who commit to one year will be given an additional 10% discount.

Commercial spots may be pre recorded or read 'live'. Assistance will be provided in writing ad copy if needed.

CONTACT INFO:

ANTHONY DUVA
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617-776-3155

11 Sewall Street
Somerville, Ma. 02145



ANTHONY DUVA is an award winning filmmaker, winning a Best Feature award in 2002 at the Thunderbird International Film Festival for his first feature film “*Lost Soul*” The following year, in 2003, he won a Best Make-Up award at the same festival for his 2nd feature, “*Gabriella*”. In total he has written, produced, acted and directed four feature films.

Anthony Duva has also co-created and produced two internet TV shows. “*I’m Standing Here*” a travel show and “*Food & Fun*”, a food and entertainment show.

In 2007 he created *Insider Mag Radio* as a supplement to *The Insider Mag*, a traveler’s magazine, which he publishes, and is distributed in airports across the United States. In 2010 he relocated back to the Boston area and began producing *Insider Mag Radio* from a local studio.

In 2011 “*The Anthony Duva Show starring Anthony and Ashley*” was created and the show moved to its current flagship station *UNregular Radio*. The radio show has been reformatted again and is now “*The Duva Show Live with Anthony Duva*”.

Anthony Duva has also produced Equity Waver Theater in Los Angeles and has written four full length plays. When not doing radio he is an ESL teacher and a private in home tutor.

THE DUVA SHOW RATE CARD:

ONE (1) 30 SECOND SPOT:	\$25.00
THREE (3) 30 SECOND SPOTS IN A TWO HOUR BLOCK:	\$65.00

TERMS:

Advertisers may commit to:

Month to month
13 week block
Six months
Twelve months

All advertisers will be invoiced monthly for commercial spots played during that month. Advertisers who commit to a 13 week block will be given the 13th week free of charge. Advertisers who commit to six months will be given an additional 5% discount. Advertisers who commit to one year will be given an additional 10% discount.

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